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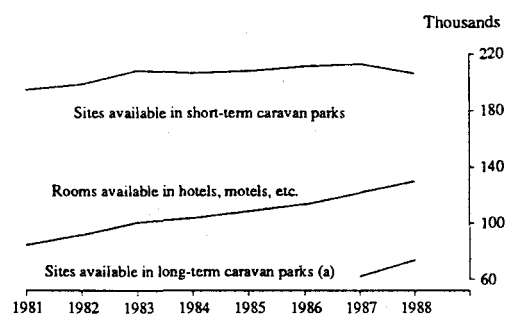


TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1988

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MAIN FEATURES

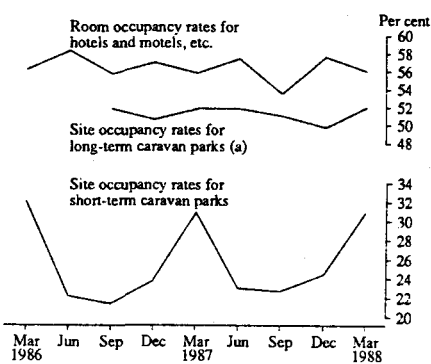
CHART 1: CAPACITY OF TOURIST ACCOMMODATION ESTABLISHMENTS, MARCH QUARTER EACH YEAR



At the end of the March quarter 1988, there were 129,624 rooms available in hotels, motels, etc. with facilities, which is an increase of 6.7% compared with the same quarter last year (121,457 rooms).

There were 205,924 sites available in short-term caravan parks at the end of the March quarter 1988. This is a reduction of 3.2% compared with the same quarter in the previous year (212,626 sites) whilst sites available in long-term caravan parks increased by 18.5% from 62,307 sites in March 1987 to 73,831 sites in March 1988.

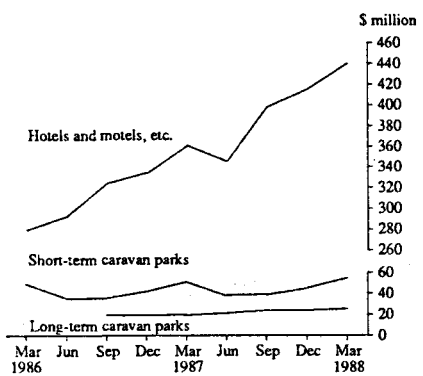
CHART 2: OCCUPANCY RATES



The room occupancy rate for hotels, motels, etc. with facilities was 56.5% for the March quarter 1988 (compared with 57.4% for the March quarter 1987).

The site occupancy rate for short-term caravan parks for the March quarter 1988 was 30.9% (the same as for March quarter 1987). For long-term caravan parks, the site occupancy rate for the March quarter 1988 was 52.0% (compared with 51.8% for the March quarter 1987).

CHART 3: TAKINGS FROM ACCOMMODATION



Takings from accommodation for hotels, motels, etc. with facilities for the March quarter 1988 were \$440 million, which is an increase of 22.1% compared with the same quarter last year (\$361 million). The average length of stay for guests in hotels, motels, etc. with facilities during the March quarter 1988 was 2.0 days.

Accommodation takings for short-term caravan parks for the March quarter 1988 were \$54 million, an increase of 6.5% compared with \$51 million for the March quarter 1987. Accommodation takings for long-term caravan parks for the March quarter 1988 were \$25 million, an increase of 29.5% compared with \$20 million for the March quarter 1987.

(a) Data only available from September quarter 1986.

**TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES
NEW SOUTH WALES**

	Licensed hotels with facilities	Motels, etc.	Total						
			Star grading					Ungraded	Total
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	250	1,233	13	416	749	28	8	269	1,483
Guest rooms	10,096	30,281	249	7,628	20,954	3,136	3,492	4,918	40,377
Bed spaces	25,249	93,230	772	21,779	64,165	9,073	7,811	14,879	118,479
March quarter 1988—									
Establishments	245	1,289	16	411	783	54		270	1,534
Guest rooms	10,121	32,766	241	7,589	21,735	7,437		5,885	42,887
Bed spaces	25,545	101,910	795	21,758	66,774	19,706		18,422	127,455
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	414,168	1,723,653	7,246	375,069	1,280,391	161,793	135,774	177,548	2,137,821
Average length of stay	2.3	1.8	1.7	1.7	1.8	2.5	2.9	2.1	1.9
March quarter 1988—									
Guest arrivals	427,364	1,817,925	7,218	359,297	1,313,826	357,767		207,181	2,245,289
Average length of stay	2.2	1.9	2.1	1.8	1.8	2.5		2.1	1.9
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	64.1	65.5	38.8	54.6	68.8	78.2	80.2	48.5	65.2
February	69.6	56.8	29.1	45.3	60.8	85.0	92.9	41.8	60.0
March	66.6	57.6	28.3	47.3	61.5	80.2	87.4	41.1	59.8
March quarter 1987	66.7	60.1	32.2	49.2	63.8	81.0	86.6	43.9	61.7
1988—									
January	62.7	63.5	43.5	52.9	66.9	77.0		45.9	63.3
February	67.8	55.8	34.1	45.0	59.3	85.1		41.1	58.7
March	68.9	58.7	39.6	48.4	62.2	90.7		43.9	61.1
March quarter 1988	66.4	59.4	39.2	48.8	62.9	82.2		43.7	61.1
BED OCCUPANCY RATES (per cent)									
1988—									
January	41.5	44.2	26.0	38.5	47.0	50.3		31.0	43.7
February	40.6	31.3	16.7	27.7	33.4	49.0		22.7	33.2
March	40.9	33.5	19.2	30.7	35.3	48.7		24.7	35.0
March quarter 1988	41.0	36.5	20.7	32.4	38.7	49.3		26.2	37.4
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	22,651	39,179	99	5,780	26,737	24,371		4,842	61,830
February	25,126	31,818	59	4,136	21,664	26,933		4,151	56,943
March	26,402	34,925	75	4,675	23,709	27,856		5,012	61,327
March quarter 1988	74,178	105,921	233	14,591	72,111	79,160		14,005	180,099

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—*continued*
VICTORIA

	Licensed hotels with facilities	Motels, etc.	Total						Total
			Star grading					Ungraded	
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	177	606	21	416	221	9	7	109	783
Guest rooms	5,570	15,413	337	8,192	6,986	1,492	2,365	1,611	20,983
Bed spaces	13,038	44,960	974	23,144	20,860	3,649	4,719	4,652	57,998
March quarter 1988—									
Establishments	173	637	24	406	270	15	8	87	810
Guest rooms	5,432	15,963	337	7,439	7,599	1,829	2,587	1,604	21,395
Bed spaces	12,909	47,352	892	21,415	23,308	4,803	5,225	4,618	60,261
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	221,275	811,349	11,150	419,563	409,317	51,944	96,951	43,699	1,032,624
Average length of stay	2.0	1.7	1.4	1.7	1.7	2.5	2.2	2.1	1.8
March quarter 1988—									
Guest arrivals	216,030	840,438	9,513	373,955	433,655	91,082	107,416	40,847	1,056,468
Average length of stay	2.1	1.8	1.7	1.7	1.8	1.9	2.4	2.4	1.8
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	52.1	57.9	39.4	55.5	61.0	53.5	56.1	44.6	56.3
February	63.1	54.7	29.4	47.9	61.3	78.2	75.5	38.1	56.9
March	64.2	58.7	30.7	53.3	65.1	70.9	76.4	42.3	60.2
March quarter 1987	59.7	57.2	33.3	52.4	62.5	67.2	69.1	41.8	57.8
1988—									
January	52.1	57.5	39.1	52.4	60.8	55.2	59.3	49.3	56.1
February	63.3	54.6	30.0	45.8	57.9	75.8	82.2	41.8	56.8
March	64.5	60.4	32.2	52.7	64.1	76.7	78.4	46.7	61.4
March quarter 1988	59.9	57.6	33.8	50.4	61.0	69.1	73.1	46.0	58.2
BED OCCUPANCY RATES (per cent)									
1988—									
January	38.1	40.6	27.3	39.0	41.9	34.0	46.6	35.7	40.1
February	39.8	31.1	16.6	27.7	31.7	41.3	58.0	27.1	32.9
March	40.8	34.7	17.6	32.9	35.1	42.2	54.9	29.4	36.1
March quarter 1988	39.6	35.6	20.6	33.3	36.4	39.1	53.1	30.8	36.4
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	7,956	14,645	118	5,142	7,753	2,715	5,911	961	22,601
February	11,098	12,978	68	3,927	6,720	3,834	8,934	592	24,076
March	11,815	15,094	75	4,858	7,817	1,309	9,108	743	26,910
March quarter 1988	30,869	42,717	261	13,928	22,290	10,857	23,954	2,297	73,586

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—*continued*
QUEENSLAND

	Licensed hotels with facilities	Motels, etc.	Total						
			Star grading					Ungraded	Total
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	260	742	46	464	232	22	7	231	1,002
Guest rooms	10,407	18,144	552	8,027	7,521	3,332	2,646	6,473	28,551
Bed spaces	29,622	55,699	1,524	23,454	23,040	9,581	8,198	19,524	85,321
March quarter 1988—									
Establishments	265	804	44	473	257	25	12	258	1,069
Guest rooms	11,519	19,834	494	7,989	8,539	3,274	4,062	6,995	31,353
Bed spaces	32,586	61,988	1,340	23,870	25,968	9,365	12,081	21,950	94,574
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	322,270	769,416	18,966	343,681	338,981	124,137	87,234	178,687	1,091,686
Average length of stay	2.6	2.2	1.8	2.0	2.1	2.6	2.6	3.3	2.3
March quarter 1988—									
Guest arrivals	347,854	814,408	16,748	342,157	365,404	116,814	120,126	201,013	1,162,262
Average length of stay	2.6	2.3	1.7	1.9	2.1	2.6	2.9	3.5	2.4
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	57.1	63.1	42.0	56.0	64.0	66.6	61.0	62.1	60.9
February	48.6	52.2	32.5	45.0	55.7	57.5	57.0	48.4	50.9
March	49.6	50.5	34.7	46.0	53.4	55.0	53.5	49.0	50.2
March quarter 1987	51.9	55.4	36.5	49.1	57.8	59.8	57.1	53.3	54.1
1988—									
January	56.5	60.6	38.7	53.8	59.3	61.5	61.5	64.1	59.1
February	52.6	51.1	30.2	45.3	49.9	60.1	60.6	53.7	51.7
March	52.0	51.8	33.4	46.1	51.2	61.8	55.4	53.9	51.9
March quarter 1988	53.7	54.6	34.2	48.5	53.5	61.2	59.1	57.3	54.3
BED OCCUPANCY RATES (per cent)									
1988—									
January	36.1	43.0	29.5	37.3	42.1	40.6	36.5	45.4	40.6
February	28.5	29.9	18.7	26.3	28.0	33.7	31.6	32.2	29.4
March	28.8	30.2	22.8	27.1	29.0	34.1	28.9	32.6	29.8
March quarter 1988	31.2	34.4	23.8	30.3	33.1	36.2	32.4	36.8	33.3
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	17,977	18,968	177	5,340	8,089	4,563	7,712	11,064	36,946
February	14,322	13,582	117	3,718	5,940	3,823	6,912	7,395	27,905
March	15,582	14,870	143	4,051	6,617	4,274	6,985	8,383	30,453
March quarter 1988	47,882	47,421	437	13,109	20,646	12,660	21,609	26,843	95,303

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—*continued*
SOUTH AUSTRALIA

	Licensed hotels with facilities	Motels, etc.	Total						Total
			Star grading					Ungraded	
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	117	196	14	109	140	10	40	313	
Guest rooms	3,379	5,077	284	2,057	4,389	869	857	8,456	
Bed spaces	8,339	15,470	680	5,488	12,820	2,404	2,417	23,809	
March quarter 1988—									
Establishments	125	215	16	118	138	7	61	340	
Guest rooms	3,466	5,516	301	2,385	4,419	719	1,158	8,982	
Bed spaces	8,703	16,857	726	6,568	12,999	1,917	3,350	25,560	
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	118,136	266,225	9,916	83,624	217,623	48,092	25,106	384,361	
Average length of stay	2.0	1.9	1.3	1.8	2.0	1.7	2.4	1.9	
March quarter 1988—									
Guest arrivals	119,230	284,314	8,124	93,116	215,552	35,301	51,451	403,544	
Average length of stay	2.0	1.9	1.6	1.9	2.1	2.0	1.6	2.0	
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	47.1	65.5	29.2	50.4	64.1	r67.2	46.5	58.1	
February	47.1	50.0	27.7	40.3	51.2	r73.3	39.5	48.9	
March	52.2	56.4	30.0	42.7	58.5	r77.2	49.6	54.7	
March quarter 1987	48.9	57.5	29.0	44.6	58.2	r72.5	45.4	54.1	
1988—									
January	46.3	63.5	31.7	47.1	64.7	67.5	47.1	56.9	
February	46.4	50.9	26.3	38.9	52.9	79.9	42.7	49.1	
March	52.3	57.5	28.5	46.6	60.2	82.8	46.3	55.5	
March quarter 1988	48.4	57.5	28.9	44.3	59.4	76.7	45.5	54.0	
BED OCCUPANCY RATES (per cent)									
1988—									
January	32.8	46.6	25.3	35.9	48.3	39.3	34.1	41.9	
February	27.0	27.9	15.1	23.1	30.2	39.1	22.7	27.6	
March	30.0	32.9	17.4	28.3	34.7	41.5	26.1	31.9	
March quarter 1988	30.0	36.0	19.3	29.2	37.9	40.0	27.7	33.9	
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	2,919	5,570	99	1,390	4,796	1,323	881	8,489	
February	2,888	4,299	61	963	3,721	1,681	761	7,187	
March	3,435	4,895	78	1,273	4,243	1,849	888	8,330	
March quarter 1988	9,242	14,764	239	3,626	12,759	4,852	2,530	24,006	

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—*continued*
WESTERN AUSTRALIA

	Licensed hotels with facilities	Motels, etc.	Total						Total
			Star grading					Ungraded	
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	166	136	36	54	78	15	119	302	
Guest rooms	6,927	5,539	811	1,403	3,789	2,778	3,685	12,466	
Bed spaces	15,491	14,894	1,786	3,513	9,963	5,938	9,185	30,385	
March quarter 1988—									
Establishments	167	144	36	52	94	129	311		
Guest rooms	7,745	5,829	841	1,369	7,236	4,128	13,574		
Bed spaces	18,078	15,984	1,866	3,447	18,136	10,613	34,062		
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	202,170	202,088	31,700	49,157	142,767	75,127	105,507	404,258	
Average length of stay	2.4	2.5	1.5	1.9	2.4	3.1	2.6	2.5	
March quarter 1988—									
Guest arrivals	217,430	215,957	27,934	49,090	234,264	122,099	433,387		
Average length of stay	2.5	2.5	1.7	2.0	2.5	2.8	2.5		
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	52.4	58.0	45.4	46.7	60.2	r62.1	49.3	54.9	
February	56.5	56.0	42.4	44.1	58.2	r74.2	48.6	56.3	
March	47.6	48.8	37.0	45.2	50.3	r59.8	40.5	48.1	
March quarter 1987	52.0	54.2	41.5	45.4	56.2	r65.1	46.0	53.0	
1988—									
January	46.3	57.9	40.2	49.6	52.2	52.4	51.3		
February	48.6	49.9	32.2	43.7	53.4	46.9	49.1		
March	48.7	53.2	36.5	46.7	54.3	48.5	50.7		
March quarter 1988	47.8	53.7	36.4	46.7	53.3	49.3	50.4		
BED OCCUPANCY RATES (per cent)									
1988—									
January	34.6	45.4	34.5	36.2	39.1	42.6	39.6		
February	31.2	31.8	22.1	26.8	33.2	31.7	31.5		
March	31.4	34.0	26.9	29.2	34.0	32.4	32.6		
March quarter 1988	32.4	37.2	28.0	30.8	35.5	35.6	34.6		
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	6,357	5,112	429	872	7,073	3,096	11,469		
February	6,710	4,040	301	694	7,312	2,443	10,750		
March	7,158	4,530	381	791	7,828	2,687	11,688		
March quarter 1988	20,225	13,682	1,111	2,357	22,214	8,225	33,908		

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—continued
TASMANIA

	Licensed hotels with facilities	Motels, etc.	Total					Total
			Star grading					
			1	2	3	4	5 Ungraded	
ESTABLISHMENTS AND CAPACITY (number)								
March quarter 1987—								
Establishments	88	68	67	43	6	40	156	
Guest rooms	2,778	1,513	1,341	1,776	670	504	4,291	
Bed spaces	7,348	4,626	3,349	5,398	1,761	1,466	11,974	
March quarter 1988—								
Establishments	89	70	68	42	7	42	159	
Guest rooms	3,086	1,510	1,459	1,724	904	509	4,596	
Bed spaces	8,192	4,716	3,784	5,337	2,434	1,353	12,908	
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)								
March quarter 1987—								
Guest arrivals	184,959	119,655	83,785	138,916	49,115	32,798	304,614	
Average length of stay	1.5	1.5	1.4	1.5	1.5	1.6	1.5	
March quarter 1988—								
Guest arrivals	155,767	103,745	76,602	120,506	38,518	23,886	259,512	
Average length of stay	1.8	1.5	1.4	1.5	2.4	1.7	1.7	
ROOM OCCUPANCY RATES (per cent)								
1987—								
January	60.7	65.4	r54.2	66.0	r70.1	60.6	62.3	
February	65.4	62.3	r52.0	69.8	r80.7	55.8	64.3	
March	65.6	67.5	r54.9	70.0	r85.7	57.8	66.3	
March quarter 1987	63.8	65.1	r53.7	68.6	r78.7	58.1	64.3	
1988—								
January	54.3	57.7	49.6	57.3	65.7	47.2	55.4	
February	57.7	57.4	45.7	63.4	69.8	50.2	57.6	
March	57.1	60.5	48.9	63.9	67.4	49.5	58.2	
March quarter 1988	56.3	58.5	48.1	61.5	67.6	48.9	57.0	
BED OCCUPANCY RATES (per cent)								
1988—								
January	39.1	38.4	36.1	39.5	43.8	34.9	38.8	
February	36.1	33.0	29.5	37.2	40.7	31.3	34.9	
March	35.9	35.1	31.3	36.5	41.6	33.7	35.6	
March quarter 1988	37.0	35.5	32.3	37.7	42.1	33.3	36.5	
TAKINGS FROM ACCOMMODATION (\$'000)								
1988—								
January	3,391	1,438	1,007	1,812	1,686	323	4,829	
February	3,108	1,261	808	1,721	1,548	292	4,369	
March	3,251	1,422	907	1,836	1,601	329	4,673	
March quarter 1988	9,751	4,121	2,722	5,370	4,835	945	13,871	

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—continued
NORTHERN TERRITORY

	Licensed hotels with facilities	Motels, etc.	Total							
			Star grading					5	Ungraded	Total
			1	2	3	4				
ESTABLISHMENTS AND CAPACITY (number)										
March quarter 1987—										
Establishments	34	40	6	29	15	7	—	17	74	
Guest rooms	1,522	2,288	172	1,015	876	1,258	..	489	3,810	
Bed spaces	4,135	6,245	411	2,826	2,431	3,424	..	1,288	10,380	
March quarter 1988—										
Establishments	37	42	8	29	21	7	..	14	79	
Guest rooms	2,080	2,178	192	1,100	1,367	1,238	..	361	4,258	
Bed spaces	5,777	6,264	488	3,068	3,968	3,505	..	1,012	12,041	
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)										
March quarter 1987—										
Guest arrivals	53,431	73,769	4,456	29,357	48,440	36,703	..	8,244	127,200	
Average length of stay	1.7	1.8	1.4	1.8	1.5	2.2	..	1.8	1.8	
March quarter 1988—										
Guest arrivals	61,733	62,522	5,855	29,980	46,152	36,294	..	5,974	124,255	
Average length of stay	1.8	2.0	1.3	1.6	1.9	2.2	..	2.4	1.9	
ROOM OCCUPANCY RATES (per cent)										
1987—										
January	33.2	39.8	24.5	36.3	43.7	40.7	..	22.3	37.1	
February	40.1	40.2	20.0	35.5	49.4	47.3	..	21.7	40.1	
March	47.2	42.7	33.3	38.1	50.4	54.3	..	24.1	44.6	
March quarter 1987	40.2	40.9	26.1	36.7	47.8	47.4	..	22.7	40.6	
1988—										
January	34.3	34.9	26.9	29.3	35.5	42.0	..	25.8	34.6	
February	40.3	34.3	20.3	27.1	38.5	50.3	..	26.2	37.2	
March	42.6	38.9	23.6	34.6	44.2	50.2	..	22.8	40.8	
March quarter 1988	39.0	36.1	23.7	30.4	39.4	47.4	..	24.9	37.5	
BED OCCUPANCY RATES (per cent)										
1988—										
January	20.4	22.9	19.9	18.0	24.0	23.7	..	17.1	21.7	
February	20.4	20.5	12.8	14.9	23.1	24.5	..	16.3	20.5	
March	23.6	23.4	17.2	21.0	26.4	26.0	..	13.9	23.5	
March quarter 1988	21.5	22.3	16.7	18.1	24.5	24.8	..	15.7	21.9	
TAKINGS FROM ACCOMMODATION (\$'000)										
1988—										
January	1,501	1,274	56	444	885	1,230	..	159	2,774	
February	1,629	1,208	34	378	876	1,400	..	149	2,838	
March	2,148	1,412	49	497	1,065	1,796	..	152	3,559	
March quarter 1988	5,277	3,894	139	1,319	2,826	4,426	..	460	9,171	

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—continued
AUSTRALIAN CAPITAL TERRITORY

	Licensed hotels with facilities	Motels, etc.	Total					Total
			Star grading					
			1	2	3	4	5 Ungraded	
ESTABLISHMENTS AND CAPACITY (number)								
March quarter 1987—								
Establishments	10	31	9	23	6	3	41	
Guest rooms	745	1,778	391	1,349	489	294	2,523	
Bed spaces	1,835	5,336	1,441	3,766	1,226	738	7,171	
March quarter 1988—								
Establishments	10	28	7	22	9	—	38	
Guest rooms	789	1,790	354	1,349	876	..	2,579	
Bed spaces	1,902	5,599	1,358	3,833	2,310	..	7,501	
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)								
March quarter 1987—								
Guest arrivals	30,058	78,449	17,826	61,315	19,823	9,543	108,507	
Average length of stay	2.0	2.5	2.3	2.3	2.6	3.5	2.4	
March quarter 1988—								
Guest arrivals	38,878	81,343	19,933	70,891	29,397	—	120,221	
Average length of stay	1.8	2.4	2.2	2.1	2.6	..	2.2	
ROOM OCCUPANCY RATES (per cent)								
1987—								
January	49.7	67.7	62.6	62.7	66.1	r54.2	62.2	
February	62.6	66.5	50.6	65.2	78.1	r64.1	65.3	
March	67.1	70.2	60.8	71.3	74.0	r63.4	69.3	
March quarter 1987	59.7	68.2	58.2	66.4	72.9	r60.5	65.7	
1988—								
January	54.1	65.9	61.6	65.0	55.9	..	62.4	
February	66.8	64.0	49.4	68.8	62.0	..	64.8	
March	68.7	72.1	63.5	72.4	72.1	..	71.1	
March quarter 1988	63.2	67.4	58.4	68.7	63.4	..	66.2	
BED OCCUPANCY RATES (per cent)								
1988—								
January	39.9	44.4	41.3	46.3	38.1	..	43.3	
February	39.3	33.3	26.5	37.7	33.5	..	34.7	
March	43.6	39.0	38.0	41.6	39.0	..	40.1	
March quarter 1988	41.0	39.0	35.4	42.0	36.9	..	39.5	
TAKINGS FROM ACCOMMODATION (\$'000)								
1988—								
January	899	2,340	307	1,680	1,252	..	3,240	
February	1,081	2,167	206	1,657	1,385	..	3,249	
March	1,346	2,563	292	1,868	1,749	..	3,909	
March quarter 1988	3,327	7,070	805	5,205	4,386	..	10,397	

TABLE 1. HOTELS AND MOTELS ETC., WITH FACILITIES—continued
AUSTRALIA

	Licensed hotels with facilities	Motels, etc.	Total						
			Star grading					5 Ungraded	Total
			1	2	3	4	5		
ESTABLISHMENTS AND CAPACITY (number)									
March quarter 1987—									
Establishments	1,102	3,052	138	1,562	1,501	94	859	4,154	
Guest rooms	41,424	80,033	2,424	30,035	47,640	11,373	29,985	121,457	
Bed spaces	105,057	240,460	6,185	84,956	142,443	31,268	80,665	345,517	
March quarter 1988—									
Establishments	1,111	3,229	146	1,562		1,771	861	4,340	
Guest rooms	44,238	85,386	2,425	29,665		76,894	20,640	129,624	
Bed spaces	113,692	260,670	6,145	85,230		221,669	61,318	374,362	
GUEST ARRIVALS (number) AND AVERAGE LENGTH OF STAY (days)									
March quarter 1987—									
Guest arrivals	1,546,467	4,044,604	84,465	1,401,031	2,637,750	477,587	990,238	5,591,071	
Average length of stay	2.2	1.9	1.6	1.8	1.9	2.4	2.5	2.0	
March quarter 1988—									
Guest arrivals	1,584,286	4,220,652	76,442	1,343,080		3,732,965	652,451	5,804,938	
Average length of stay	2.2	2.0	1.7	1.8		2.0	2.6	2.0	
ROOM OCCUPANCY RATES (per cent)									
1987—									
January	55.8	62.3	39.9	54.0	65.0	64.9	r56.8	60.1	
February	58.0	54.7	33.8	45.6	59.2	69.9	r56.1	55.8	
March	56.9	55.5	33.8	48.4	60.0	66.9	r54.1	56.0	
March quarter 1987	56.8	57.6	35.9	49.4	61.5	67.1	r55.7	57.4	
1988—									
January	53.5	60.5	38.2	51.5		62.2	53.4	58.1	
February	56.2	53.4	30.2	44.2		60.9	46.7	54.4	
March	57.1	56.8	33.8	48.3		63.0	48.3	56.9	
March quarter 1988	55.6	57.0	34.2	48.1		62.0	49.5	56.5	
BED OCCUPANCY RATES (per cent)									
1988—									
January	36.5	42.9	29.2	37.2		43.1	38.6	40.9	
February	33.1	30.6	18.4	26.5		34.3	28.1	31.3	
March	33.9	32.8	22.0	29.7		35.8	29.3	33.2	
March quarter 1988	34.5	35.5	23.3	31.3		37.8	32.1	35.2	
TAKINGS FROM ACCOMMODATION (\$'000)									
1988—									
January	63,651	88,526	987	20,273		109,590	21,326	152,177	
February	65,963	71,354	647	14,825		106,060	15,784	137,316	
March	71,138	79,711	811	17,334		114,509	18,194	150,849	
March quarter 1988	200,751	239,591	2,445	52,432		330,161	55,304	440,342	

TABLE 2. CARAVAN PARKS

	New South Wales(a)			Victoria			Queensland			South Australia		
	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total
ESTABLISHMENTS AND CAPACITY (number)												
March quarter 1987—												
Establishments	599	230	829	494	63	557	315	302	617	180	17	197
Powered sites	52,987	17,890	70,877	42,479	4,724	47,203	16,503	21,339	37,842	13,988	1,156	15,144
Unpowered sites	21,986	3,627	25,613	14,688	1,308	15,996	9,770	4,566	14,336	5,823	235	6,058
Cabins, flats, etc.	1,465	265	1,730	1,387	73	1,460	868	666	1,534	700	62	762
<i>Total capacity</i>	76,438	21,782	98,220	58,554	6,105	64,659	27,141	26,571	53,712	20,511	1,453	21,964
March quarter 1988—												
Establishments	527	302	829	501	78	579	307	326	633	163	34	197
Powered sites	48,393	23,449	71,842	43,125	5,757	48,882	15,655	22,389	38,044	12,894	2,326	15,220
Unpowered sites	19,437	4,410	23,847	15,247	1,323	16,570	9,531	4,690	14,221	5,336	652	5,988
Cabins, flats, etc.	1,501	390	1,891	1,543	94	1,637	925	842	1,767	747	146	893
<i>Total capacity</i>	69,331	28,249	97,580	59,915	7,174	67,089	26,111	27,921	54,032	18,977	3,124	22,101

SITE OCCUPANCY RATES (per cent)

1987—												
January	51.7	57.1	52.9	49.4	52.0	49.6	39.7	52.7	46.1	38.4	53.4	39.4
February	24.4	49.3	30.0	20.9	46.6	23.4	25.0	50.7	37.8	17.7	51.7	20.0
March	22.7	48.4	28.4	19.3	45.0	21.8	24.8	50.6	37.6	17.7	52.5	20.0
March quarter 1987	33.3	51.7	37.4	30.2	47.9	31.9	30.0	51.4	40.6	24.8	52.5	26.7
1988—												
January	52.5	58.0	54.1	49.3	60.9	50.5	40.0	54.0	47.2	38.8	45.4	39.7
February	22.8	48.2	30.2	20.2	58.4	24.3	27.1	52.4	40.1	16.9	39.7	20.1
March	23.7	48.1	30.7	20.1	57.8	24.1	29.0	53.3	41.5	18.9	41.9	22.1
March quarter 1988	33.2	51.5	38.5	30.1	59.0	33.2	32.1	53.3	43.0	25.0	42.4	27.5

TAKINGS FROM ACCOMMODATION (\$'000)

1988—												
January	11,256	4,003	15,259	8,041	909	8,949	2,714	3,268	5,983	2,306	377	2,683
February	4,971	2,949	7,920	2,965	781	3,747	1,647	2,903	4,551	1,016	269	1,286
March	5,361	3,161	8,522	3,328	851	4,179	1,966	3,238	5,204	1,196	312	1,508
March quarter 1988	21,587	10,113	31,701	14,334	2,541	16,875	6,327	9,410	15,737	4,518	958	5,476

NUMBER OF SITES OCCUPIED BY LONG TERM RESIDENTS

At end of—												
March quarter 1988	4,263	11,465	15,728	3,457	3,125	6,582	3,356	12,336	15,692	654	1,033	1,687

(a) Includes Australian Capital Territory.

TABLE 2. CARAVAN PARKS—continued

	Western Australia			Tasmania			Northern Territory			Australia		
	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total	Short term	Long term	Total
ESTABLISHMENTS AND CAPACITY (number)												
March quarter 1987—												
Establishments	238	44	282	72	—	72	32	24	56	1,930	680	2,610
Powered sites	14,740	3,173	17,913	3,469	..	3,469	1,201	1,948	3,149	145,367	50,230	195,597
Unpowered sites	3,964	538	4,502	2,308	..	2,308	3,336	607	3,943	61,875	10,881	72,756
Cabins, flats, etc.	558	58	616	134	..	134	272	72	344	5,384	1,196	6,580
Total capacity	19,262	3,769	23,031	5,911	..	5,911	4,809	2,627	7,436	212,626	62,307	274,933
March quarter 1988—												
Establishments	241	46	287	72	—	72	32	24	56	1,844	810	2,654
Powered sites	15,585	3,448	19,033	3,466	..	3,466	1,285	2,065	3,350	140,403	59,434	199,837
Unpowered sites	4,223	602	4,825	2,435	..	2,435	3,502	1,134	4,636	59,711	12,811	72,522
Cabins, flats, etc.	634	59	693	169	..	169	291	55	346	5,810	1,586	7,396
Total capacity	20,442	4,109	24,551	6,070	..	6,070	5,078	3,234	8,332	205,924	73,831	279,755
SITE OCCUPANCY RATES (per cent)												
1987—												
January	45.7	66.8	49.1	44.5	..	44.5	10.4	47.4	23.5	46.6	54.8	48.4
February	31.0	65.7	36.7	32.6	..	32.6	8.8	44.3	21.3	23.4	50.5	29.5
March	28.9	62.5	34.4	23.4	..	23.4	11.7	48.1	24.5	21.9	50.0	28.3
March quarter 1987	35.3	65.0	40.2	33.5	..	33.5	10.3	46.7	23.2	30.9	51.8	35.6
1988—												
January	45.5	61.3	48.2	44.4	..	44.4	9.4	28.6	17.0	46.7	55.1	48.9
February	27.8	59.9	33.2	27.8	..	27.8	8.8	29.9	17.1	22.4	50.2	29.7
March	29.5	60.4	34.7	23.0	..	23.0	10.9	29.3	18.1	23.1	50.6	30.3
March quarter 1988	34.4	60.5	38.8	31.8	..	31.8	9.7	29.2	17.4	30.9	52.0	36.5
TAKINGS FROM ACCOMMODATION (\$'000)												
1988—												
January	2,558	552	3,110	743	..	743	134	233	367	27,751	9,341	37,093
February	1,441	538	1,979	445	..	445	123	228	351	12,667	7,669	20,277
March	1,630	569	2,200	400	..	400	170	244	414	14,051	8,375	22,427
March quarter 1988	5,629	1,659	7,288	1,588	..	1,588	427	705	1,132	54,411	25,386	79,797
NUMBER OF SITES OCCUPIED BY LONG TERM RESIDENTS												
At end of—												
March quarter 1988	2,791	2,021	4,812	280	..	280	189	774	963	14,990	30,754	45,744

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and Coverage

2. Up to the June quarter 1986 survey a tourist accommodation establishment was defined, for the purpose of the survey, as an establishment which predominantly provides short-term accommodation (i.e. for periods of less than 2 months) available to the general public. Commencing with the September Quarter 1986 survey the definition was extended to include all caravan parks (whether predominantly providing short-term or long-term accommodation). This change has been made because predominantly long-term caravan parks also provide a significant number of sites for short-term accommodation.

3. Commencing with September quarter 1987, the scope of the tourist accommodation survey has been expanded to include holiday flats, units and houses available to the general public for short-term accommodation. Release of results from this expanded collection will be deferred until the ABS is satisfied with the validity of the data for all States and Territories.

4. Tourist accommodation establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* An accommodation establishment which is licensed to operate a public bar, provides a bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Motel, licensed or unlicensed, private hotel or guest house with facilities.* An accommodation establishment which provides a bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* An accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for residents. A *short-term caravan park* is one which is predominantly occupied by short-term residents (i.e. guests staying for less than 2 months). A *long-term caravan park* is one predominantly occupied by long-term guests (i.e. residents staying for 2 months or more).
- (d) *Holiday flats, units and houses.* Flats, units and houses which are available to the general public for short-term accommodation (i.e. for periods of less than 2 months) and are operated either by owners or managers who have sole letting rights to at least 5 flats, units or houses or by real estate agents for short-term letting, where the majority of such flats, units or houses are self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. (See paragraph 3 above regarding availability of statistics on this category of tourist accommodation establishments.)

Note that data collected and published for each type of establishment include both long term and short term residents at these establishments.

Definitions

5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments.

6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

7. *Bed spaces* refers to the maximum number of bed spaces (excluding cots) available to accommodate paying guests at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as two bed spaces.

8. *Guest arrivals* refers to the total number of paying guests counted on the first night they stayed at the accommodation establishment during the survey period.

9. *Room nights* refers to the total number of nights each guest room is occupied by a paying guest during the survey period.

10. *Guest nights* refers to the total number of nights each paying guest stayed during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied to the number of bed spaces available during the survey period expressed as a percentage.

13. *Average length of stay* refers to the number of guest nights divided by the number of guest arrivals expressed as a number of days.

14. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

15. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period.

16. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas which are available at caravan parks for accommodating paying guests during the survey period.

17. *Site nights* refers to the total number of nights each powered/unpowered site, cabin, flat, etc. is occupied by a paying guest during the survey period.

18. *Sites occupied by long term residents* refers to the total number of sites occupied by long term residents (i.e. guests who have stayed continuously for 2 months or more) at the end of the survey period.

19. *Site occupancy rate* refers to the proportion of site nights to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied vans are treated as vacant sites.

20. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at tourist accommodation establishments. Takings from meals are excluded. Takings from accommodation for each month represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

21. *Star grading* refers to the grading of hotels and motels with facilities and is based on the classification system used by members of the Australian Automobile Association (AAA) and the Licensing Court of Western Australia. The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication "Australian National Tourguide", or the individual tour guides produced by members of the AAA.

22. *Employment*. Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

23. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

24. Users may also wish to refer to the following publication which is available on request:

Selected Accommodation Establishments, Australia, 1984-85 (8636.0)

25. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

Symbols and other usages

- n.a. not available
- .. not applicable
- nil or rounded down to zero
- r figure or series revised

26. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

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